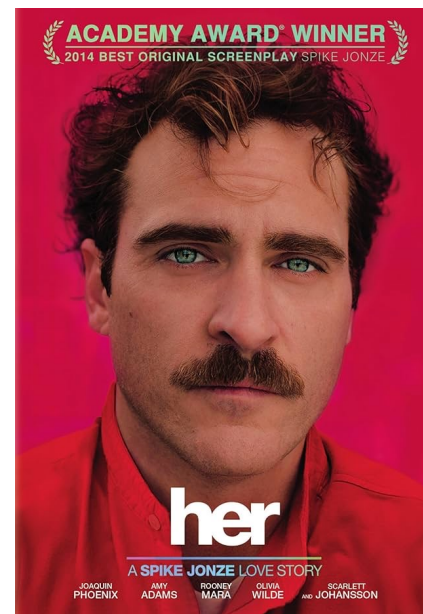
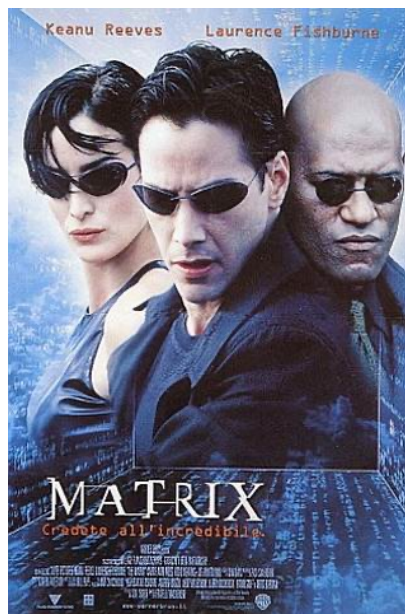
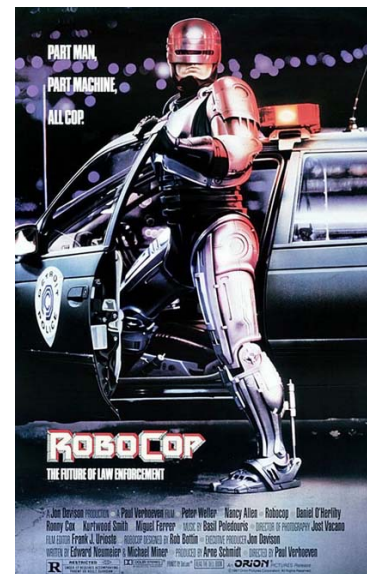
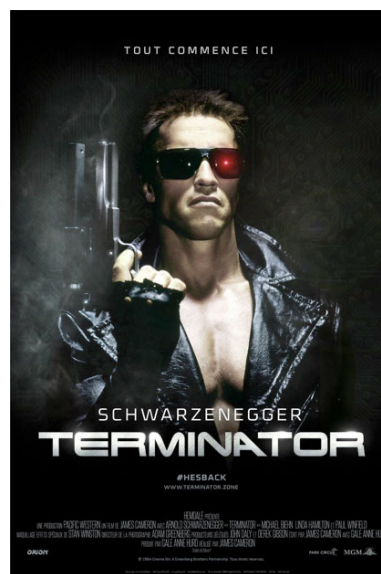
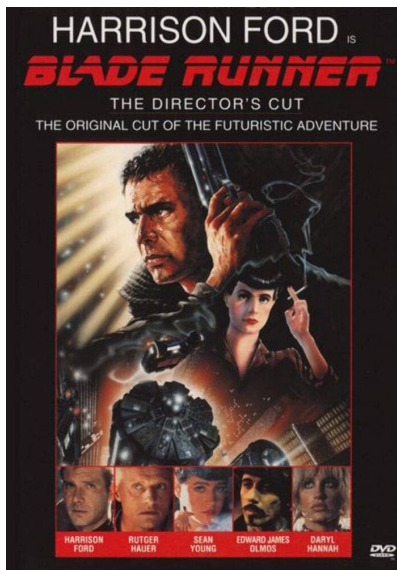




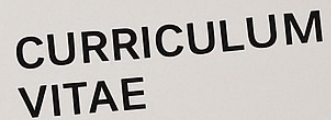
Provide a general AI overview

Offer key insights and points for reflection

Present practical examples and real-world applications







PROFILE

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Laboratory Hematology Results

Referring Physician: Dr. Emily Carter
Collection Date: 26 Sep 2026
Report Date: 26 Sep 2026

Test	Result	Units	Reference Range
WBC (White Blood Cells)	6.8	x10 ³ /uL	4.0 - 10.0
RBC (Red Blood Cells)	4.92	x10 ⁶ /uL	4.50 - 5.90
Hemoglobin	14.8	g/dL	13.5 - 17.5
Hematocrit	43.9	%	41.0 - 53.0
MCV (Mean Corpuscular Volume)	89.2	fL	80.0 - 100.0
MCH (Mean Corpuscular Hemoglobin)	30.1	pg	27.0 - 33.0
MCHC (Mean Corpuscular Hemoglobin Concentration)	33.7	g/dL	32.0 - 36.0
RDW (Red Cell Distribution Width)	12.7	%	11.5 - 14.5
Platelets	248	x10 ³ /uL	150 - 400
MPV (Mean Platelet Volume)	10.1	fL	7.5 - 12.0
Neutrophils	58.4	%	40.0 - 75.0
Lymphocytes	30.7	%	20.0 - 45.0
Monocytes	7.1	%	2.0 - 10.0
Eosinophils	2.9	%	0.0 - 6.0
Basophils	0.9	%	0.0 - 2.0

CBC parameters are within normal reference ranges. No significant hematological abnormalities detected. Clinical correlation is recommended.

Electronically generated report - signature not required





Will it takes our jobs ?

Will it makes us dumber ?

Does it always says the right thing ?

Is it accessible to everyone ?

Will it lead to the end of human
relationships ?

Will AI really kill everyone? How, exactly?

UPDATED SEP 17, 2026 ▾

By  T.M. Brown



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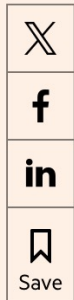
- **Jim Cramer's No 1 Stock To Buy Now** >
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Artificial intelligence

[+ Add to myFT](#)

Rivals Altman and Musk rally behind Dario Amodei's call for an AI slowdown

Warring tech bosses unite behind warnings that humans could lose control of the technology



Elon Musk, Dario Amodei and Sam Altman © AFP via Getty Images



Chris Hemsworth thinks Alexa+ is scary good | Big Game Commercial

https://www.youtube.com/watch?v=ha92_hfK9Po

A real danger comes from the
principle of authority

The loss of acquired skills is the price we pay for progress, and it is an inherent part of human history.

Using GPS/sat-nav at the expense of our sense
of direction

The car has led to increased sedentariness

Photography opposed by painters

Typewriting at the expense of handwriting

It will be necessary to develop new skills, such as improving critical thinking and managing uncertainty

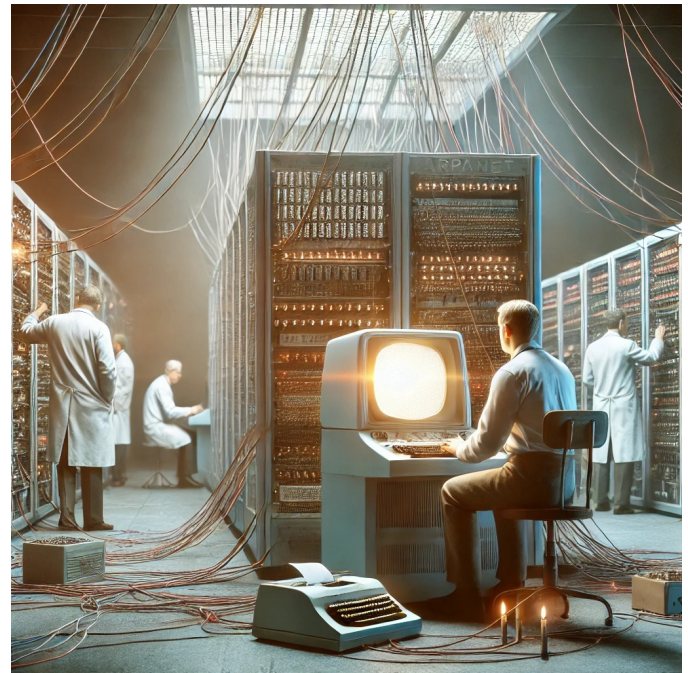
Artificial Intelligence
or
Augmented Intelligence?

General Purpose Technologies

A **General Purpose Technology (GPT)** is an economic concept describing a technology that has broad, transformative effects across many sectors of an economy, rather than being useful in just one narrow application. The term comes from economics (most associated with Timothy Bresnahan and Manuel Trajtenberg in the 1990s).

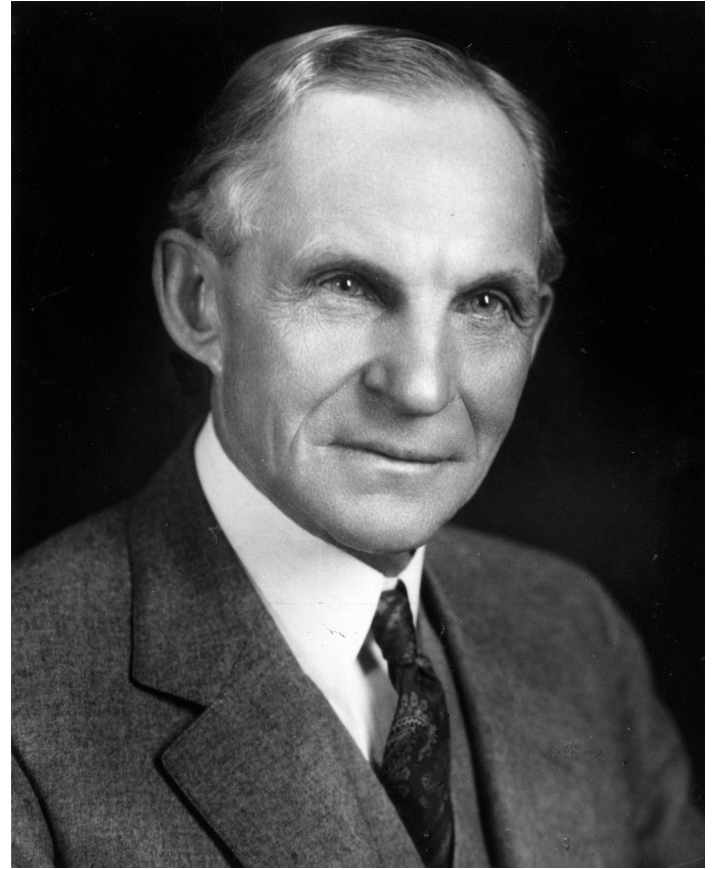
Key characteristics that define a GPT:

1. **Pervasiveness** — it spreads across most sectors of the economy, not just one industry
2. **Improvement over time** — it keeps getting better/cheaper the longer it's around, which sustains and increases its impact
3. **Innovation spawning** — it enables and accelerates the creation of complementary innovations, new products, and new business models downstream



*"Real progress is
when the
advantages of a new
technology become
available to
everyone»*

Henry Ford



60 years for the adoption of the automobile

48 years for the adoption of electricity

22 years for the television

14 years for the personal computer

12 years for the mobile phone

ChatGPT reached **100 million** users
in two months...

AI is a multidimensional
phenomenon

Various types exist for different
purposes and uses

Generative AI

Predictive AI



On May 11, 1997, a computer named Deep Blue proved to be better than a human for the first time, world chess champion Garry Kasparov

We took our to the veterinarian



A **prompt** is a description, often provided in text form, necessary to obtain a specific output from generative artificial intelligence.

'Generate the image of a yellow car parked in New York with a cat on top''



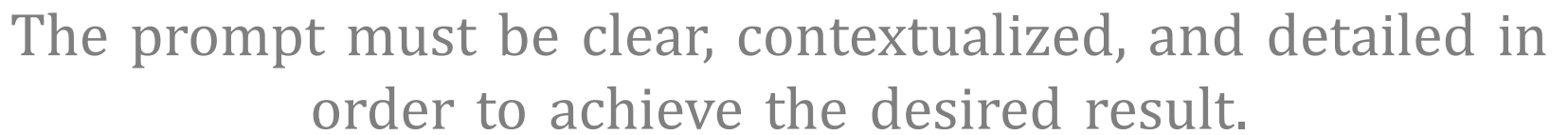








NEW YORK
HZX-4153
EMPIRE STATE









Data is the
essential pillar
supporting
everything.



Over 60% of AI
integration
projects fail
immediately due
to a lack of
quality data

The new challenge for AI will be to
be used frequently by everyday
citizens, like social media or Google,
to improve their lives

The new challenge for marketers
will be to make their brand
recommendable by the AI systems to
which people will have delegated
their choices

ChatGPT to start showing ads across Europe next week





How can I communicate better with my mom? – Antopic/Claude

<https://www.youtube.com/watch?v=FBSam25u8O4>

GEO (Generative Engine Optimization) is the practice of optimizing content so it gets picked up, cited, and used inside AI-generated answers (ChatGPT, Google AI Overviews, Perplexity, etc.) — the AI-search equivalent of SEO, but aimed at getting *quoted in the answer* rather than *ranked in a list of links*.



what's the best fencing club in London? Choose the best one and tell me why

Picking the strongest recommendation for a fencing club.

Leon Paul Fencing Club.

The main reason: pedigree and continuity. The Paul family has been embedded in British fencing for over a century — four generations, family members who've competed at Olympic and World Championship level, and a business built entirely by and for competitive fencers. That's not just marketing; it translates into coaching depth few clubs can match, and a training environment genuinely oriented around getting fencers to a high competitive standard, not just recreational fencing.

It's also the club most connected to the wider fencing world — their equipment and expertise have supplied national teams and elite fencers internationally, which means the coaching staff and sparring partners you'd encounter there tend to be serious about the sport.

The one honest caveat: if you're an absolute beginner, a club geared toward elite performance can feel like being thrown in the deep end — Central London Fencing Club's structured beginner classes would serve you better as a starting point before moving somewhere like Leon Paul. But as an outright "best," for depth of coaching and competitive culture, Leon Paul is the strongest answer.



Consistency in web communication
is mandatory

New Creative Scenarios



mulinobianco



1/7

2.457 307 10



mulinobianco Dove stai gustando la prima colazione dell'anno? ☕

Noi, grazie all'intelligenza artificiale, abbiamo... altro

[Visualizza tutti i commenti](#)

1 gennaio 2023



mulinobianco



mulinobianco



mulinobianco



mulinobianco



/imagine

Two women together on the waterfront in Doha



***In many countries, loving openly can still only be imagined.
Happy Valentine's Day to those who fight to make it real.***



Artisans Won't
Complain About
Work-Life Balance

The Era of AI
Employees Is Here

ARTISAN

artisan.co

STOP
HIRING
HUMANS*

*For Work They Hate

The Era of AI Employees Is Here

ARTISAN

artisan.co

STOP
AI

Protest & Meeting

By 2025, Artificial Intelligence is predicted to generate 90% of online content.

Keep the Beauty Real (DOVE, 2024)

Throughout 2021,

Never Done Evolving Feat Serena Williams (NIKE, 2023)



Heinz AI Ketchup (2023)



Deepfake



Ethical Issues



Sustainability



Digital Divide



Announcements

Statement on the US government directive to suspend access to Fable 5 and Mythos 5

12 giu 2026

The US government, citing national security authorities, has issued an export control directive to suspend all access to Fable 5 and Mythos 5 by any foreign national, whether inside or outside the United States, including foreign national Anthropic employees. The net effect of this order is that we must abruptly disable Fable 5 and Mythos 5 for all our customers to ensure compliance. **Access to all other Anthropic models will not be affected.**

We received the directive from the government today at 5:21pm (ET). The letter did not provide specific details of its national security concern. Our understanding is that the government believes it has become aware of a method of bypassing, or “jailbreaking” Fable 5. We reviewed a demonstration of this specific technique being used to identify a small number of previously known, minor vulnerabilities. These vulnerabilities all appear relatively simple, and we have found that other publicly-available models are able to discover them as well without requiring a bypass.

Privacy

Based on our conversations, what is one thing you can say about me that I might not know?



Alto ▾





What about Branding ?



Discrimination

BBC

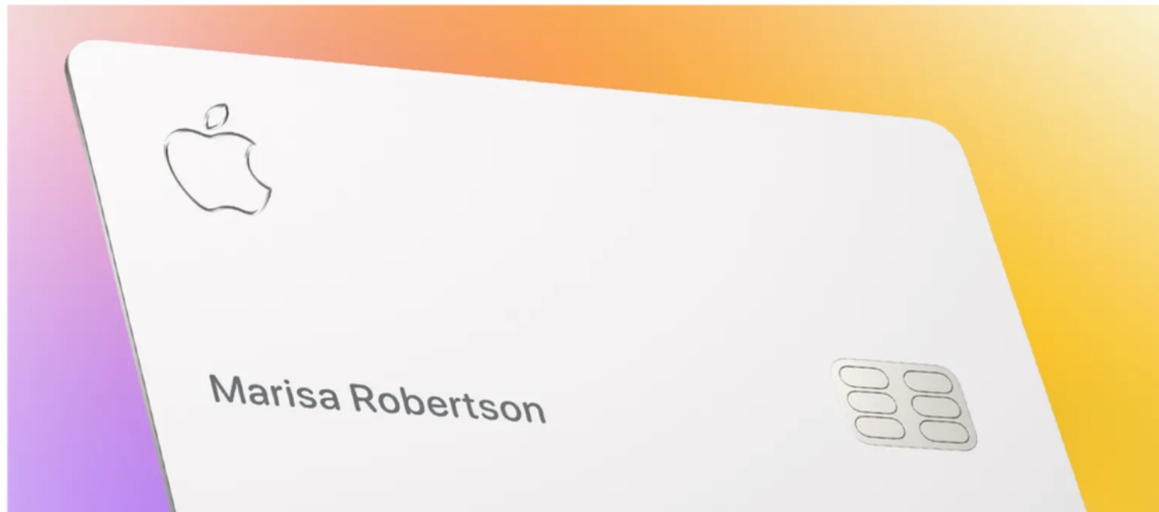
Register

Apple's 'sexist' credit card investigated by US regulator

11 November 2019

Share ↵ Save

 Add as preferred on Google



A US financial regulator has opened an investigation into claims Apple's credit card offered different credit limits for men and women.

Insight - Amazon scraps secret AI recruiting tool that showed bias against women

Security Issues

BBC

Register

AI system resorts to blackmail if told it will be removed

23 May 2025

Share

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 Add as preferred on Google

Liv McMahon

Technology reporter



What about Copyright?

"Write a song inspired by Bob Dylan's style, about a senior marketing manager in the fencing industry."

"The Man Behind the Mask"

He walks through the hall where the sabres shine,
With a phone in one hand and a deadline in mind,
The posters are late, the sponsor wants gold,
And the story of fencing needs to be told.

He's got a deck full of numbers, a room full of doubt,
Trying to turn every silent bout into a crowd.
The board wants growth, the athletes want air,
And someone is asking who's paying for the chairs.

Oh, the blades keep ringing, bright and fast,
While he's building tomorrow out of fragments of the past.
No medal for the one who makes the whole thing run,
But he knows every victory starts before the first point's won.

He's calling up brands from Milan to New York,
Talking purpose and passion in the language of sport.
"Fencing is more than a duel on a strip,"
"It's discipline, courage — give the story a lift."

A teenager scrolls through a champion's face,
Sees a flash of a dream in a very small space.
And somewhere a parent says, "Maybe we'll go,"





These problems are solved through legislation





ARTIFICIAL
INTELLIGENCE

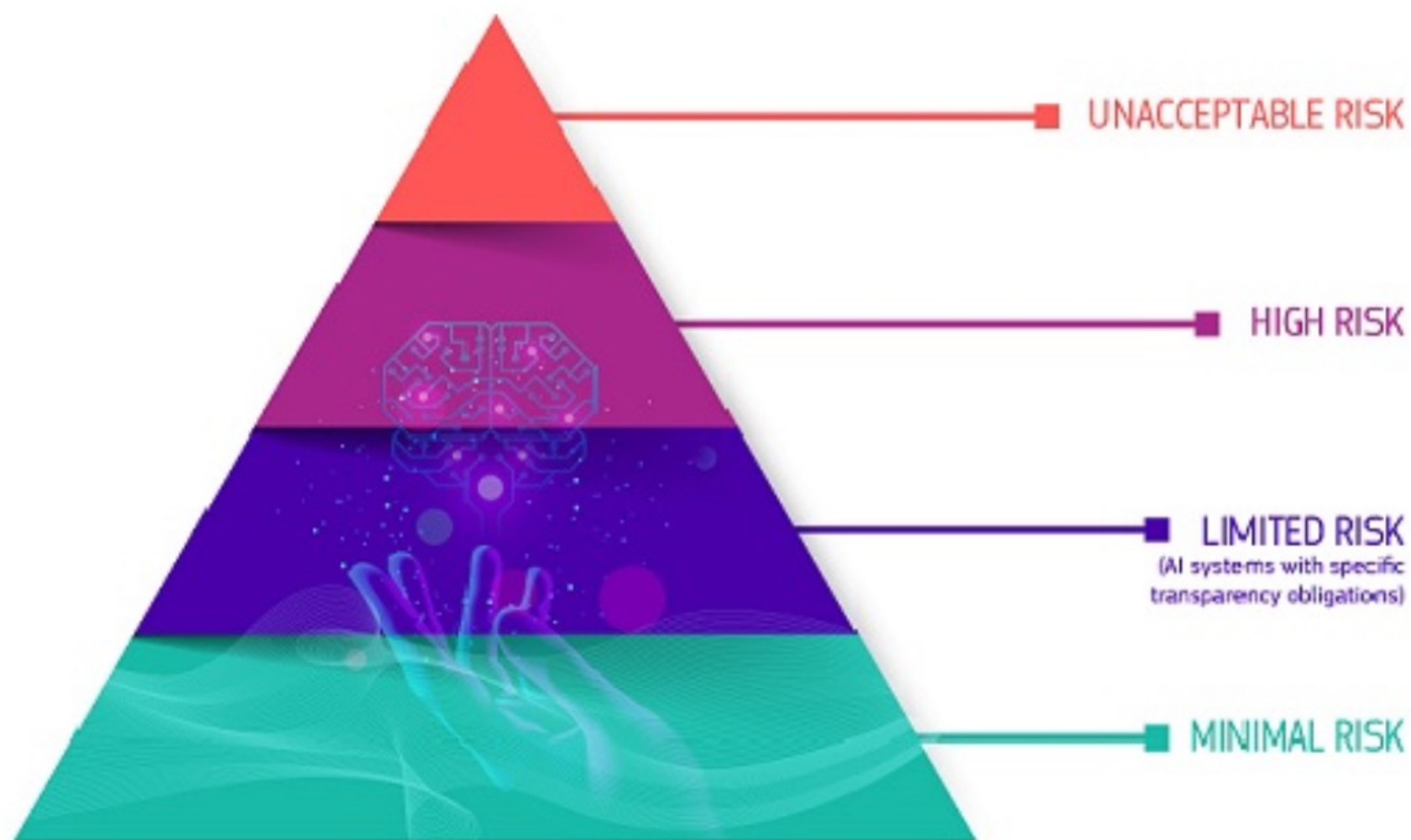
AI



EU

AI ACT

Risk Based Approach



LLM for writing



ChatGPT



Copilot



Claude

Gemini



perplexity

Obviously AI-written fencing post



 FENCING IS MORE THAN A SPORT  

it is speed - strategy - passion - focus - energy   

every touch is a challenge - every bout is a lesson - every athlete is a warrior   

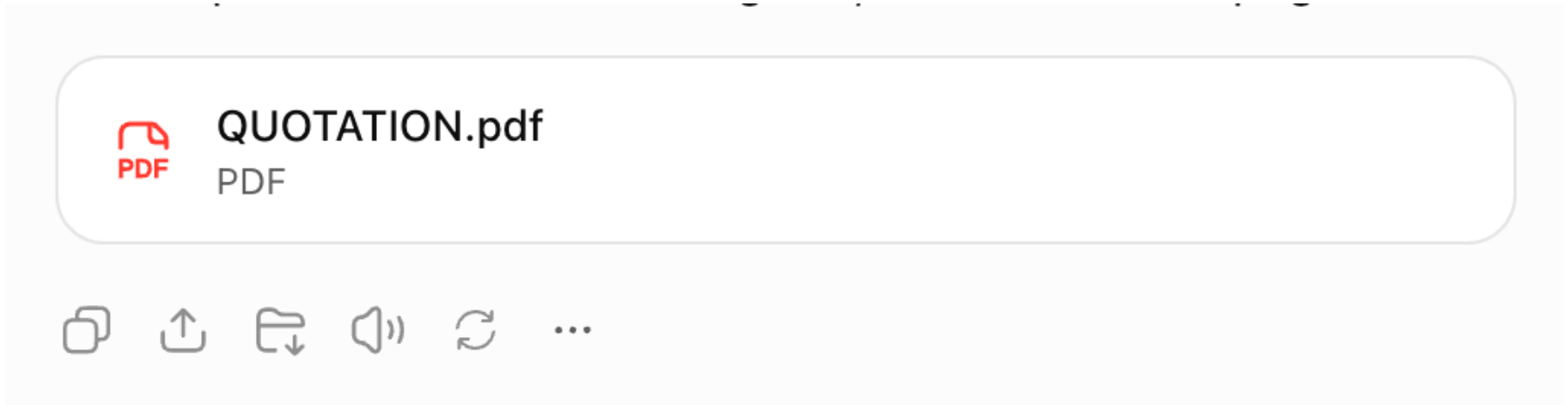
AI can help fencing clubs grow - train better - communicate better - create better content - reach more people   

the future of fencing is here - technology and tradition together   

LET'S FENCE THE FUTURE     

- **Too many emojis**, used in a repetitive and predictable way
- **Generic motivational language** with little specific meaning
- **Repetitive sentence structure**: "every touch... every bout... every athlete..."
- **Excessive use of dashes** instead of natural punctuation
- **Overuse of buzzwords** such as *passion, energy, future, technology, growth*
- **Very polished but impersonal tone**, with no real personal experience or point of view
- **Predictable closing slogan**: "Let's fence the future"
- **Heavy use of capital letters** to create artificial emphasis

The hidden Watermark

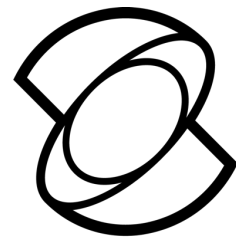


Invisible AI metadata consists of hidden digital tags and cryptographic signatures embedded inside files to show that AI created them

AI for video



 **CapCut**

 **KlingAI**

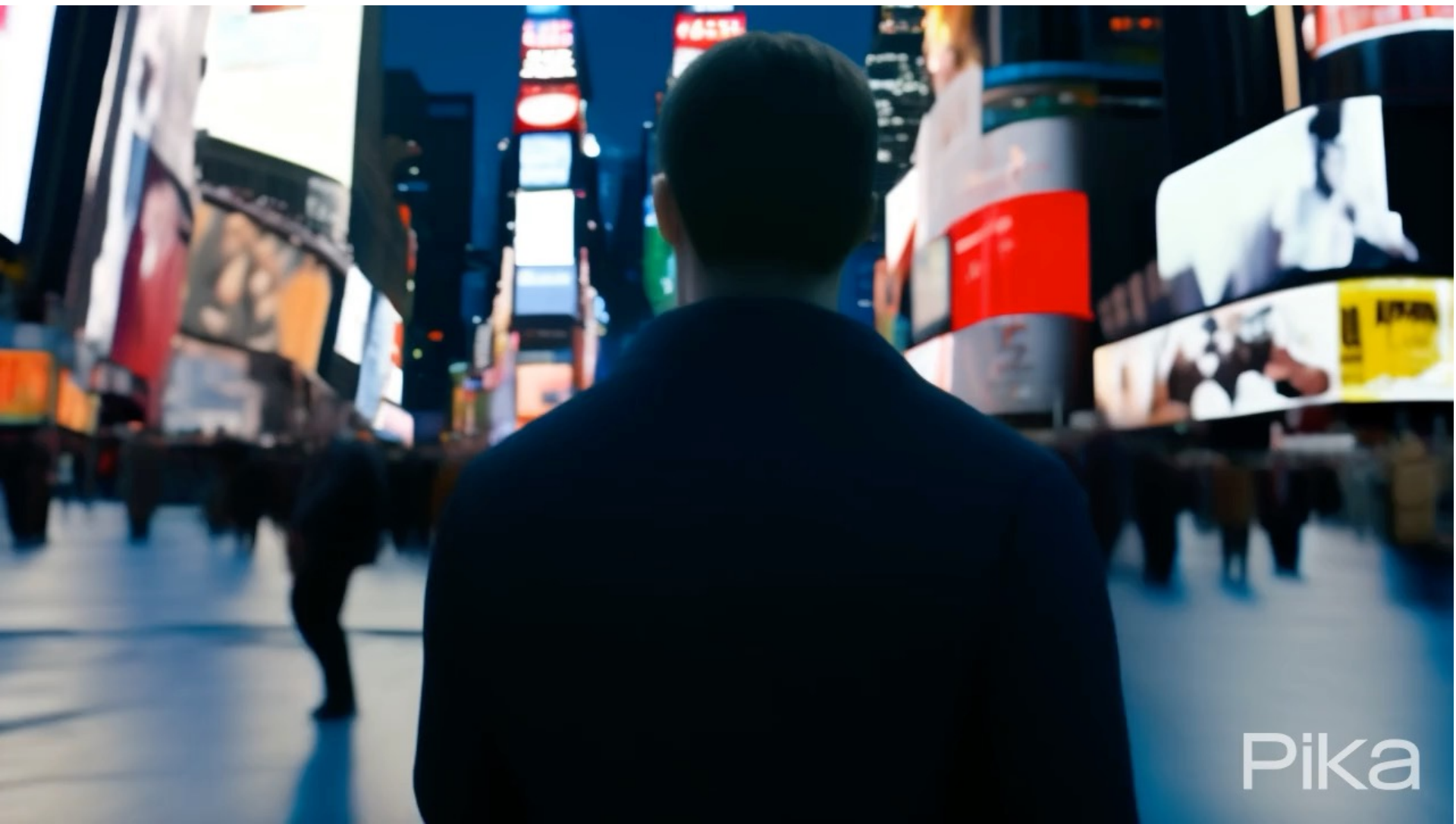
 **HeyGen**

 **runway**

Pika

A man walking through Times Square in New York City during the night. He is alone and he watches all the screen |





Pika



Veo



LÁSZLÓ GAÁL

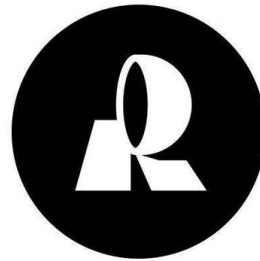
AI for pictures



Adobe Firefly



ChatGPT



Recraft

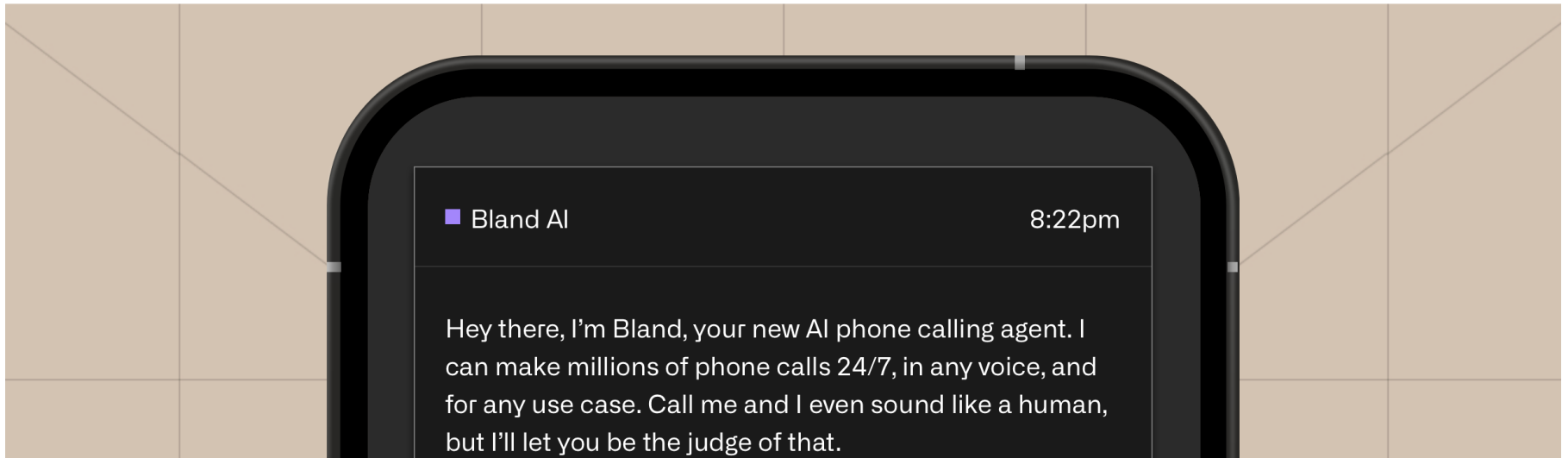


ideogram



AI Phone Calls.

AUTOMATE YOUR PHONE CALLS WITH AI →





January 2024

The world's fastest conversational AI is released.



Auto | Step

What's next?



Do it



Book a Meeting

at 2pm and invite example@email.com



Wish Happy Birthday

to friends on fb



Make a Tweet

about MultiOn!



Call an Uber

from X to Y



Chat

Work

A cosa lavoriamo?

|Lavora su qualsiasi cosa



5.6 Terra Light ▾



 Scegli progetto

 Connetti plugin

 Scarica l'app desktop

Lavora su qualsiasi cosa



GPT-6 Astra Max ▾



 Progetto

 File



Plugin

Seleziona modello

Predefinito

Set consigliato di modelli

GPT-6 Astra



GPT-5.6 Sol

GPT-5.6 Terra

GPT-5.6 Luna

GPT-5.5

Utilizzo

Panoramica

Analisi

Limiti del piano

L'utilizzo incluso è condiviso tra Codex, Work, Workspace Agents e ChatGPT per Excel. Le conversazioni Chat non sono incluse. Per aumentare il tuo utilizzo, [passa a un piano superiore](#)

Limite di utilizzo ogni 5 ore

Si reimposta tra 2h 39m

12% di disponibilità residua



Limite settimanale

Si reimposta tra 4g 22h

30% di disponibilità residua



AI can impact a fencing club across several areas, helping improve both sporting performance and day-to-day management.

- **Athlete performance:** video analysis, technical and tactical feedback, movement analysis, opponent scouting, training personalization and performance tracking.
- **Coaching support:** identifying patterns, comparing bouts, preparing training sessions, monitoring athlete development and supporting data-driven decisions.
- **Club management:** automating administrative tasks, scheduling, membership management, reporting, internal communication and document creation.
- **Marketing and communication:** creating social media content, newsletters, promotional materials, campaign ideas and personalized communication for members and families.
- **Member recruitment and retention:** analyzing member profiles, supporting targeted campaigns, improving onboarding and identifying potential drop-out risks.
- **Sponsorship and fundraising:** identifying potential sponsors, preparing proposals, analysing partnership opportunities and helping measure sponsorship value.
- **Events and competitions:** supporting event planning, communication, registrations, logistics, results management and post-event reporting.
- **Fan and community engagement:** creating more personalized content and experiences for athletes, parents, fans and local communities.



Plus

\$20 USD / mese

Sblocca l'esperienza completa

Il tuo piano attuale

Business

Annuale

Mensile

Postazione Standard ~~25 \$~~ 20 \$ / mese

Ideale per il lavoro quotidiano

Postazione Premium

~~125 \$~~ 100 \$ / mese

Utilizzo 5 volte superiore a Standard, senza limite di 5 ore

Un'area di lavoro sicura che include il contesto aziendale

✦ Passa a Business

Pro

5x

20x

\$100 USD / mese

Massimizza la tua produttività

✦ Passa a Pro



The Catastrophic Risks of AI — and a Safer Path | Yoshua Bengio | TED



TED ✓
26,3 Mln di iscritti



Iscritto ▾



8055



Condividi



Grazie





WITH
GREAT POWER COMES
GREAT RESPONSIBILITY

Q&A

